



CAMP COMMUNITY

2023 IMPACT REPORT

Camp CommUnity is a collaborative, community-created and led summer program in Wimberley, Texas. Born as a solution to solve a problem the community faced, Camp CommUnity's driving goals were:

- To create a child-centered, TEKS complementary curriculum with an emphasis on ELA, Reading, Math, Science, Social Studies, and Social and Emotional Learning to stop academic loss otherwise known as the summer slide.
- Make summer learning both tangible and obtainable for families facing financial barriers by providing free camp and free transportation.
- Ensure students received hot, well-balanced, healthy meals daily
- Create a safe, welcoming, and inclusive environment for students to explore and take safe risks
- Expose 1st-6th students to various career options, fields, industries, and technologies, that exist or can be created.
- To Promote and instill a sense of agency by teaching: creative thinking, innovation, critical thinking, collaboration, problem-solving, and other soft skills.
- Build multi-generational connections by tapping into the wealth of knowledge in the community and empowering residents to share their talents, interests, and trades with students during assemblies and break-out electives

While others said our goals were slightly "ambitious" for a first-year program, CU delivered a high-quality program with excellence and integrity. Thank you to all who helped make this program a success for our community-- and our children. CU Next summer!

363

CAMPERS IN ATTENDANCE

184

UNIQUE STUDENTS SERVED

296

SCHOLARSHIPS PROVIDED

3

WEEKS

135

HOURS TOGETHER

30

MEALS SERVED

726

SNACKS PROVIDED

10

LEADERS SERVING

37

COMMUNITY PARTNERS

ONE

IMPACTFUL SUMMER

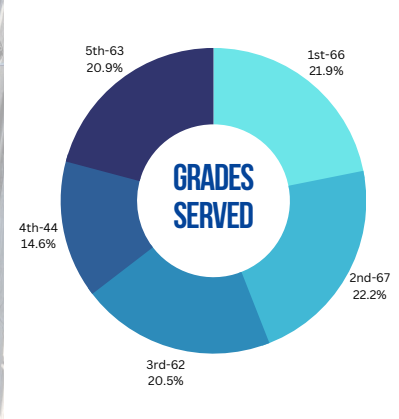


Percentages based on 184 unique students



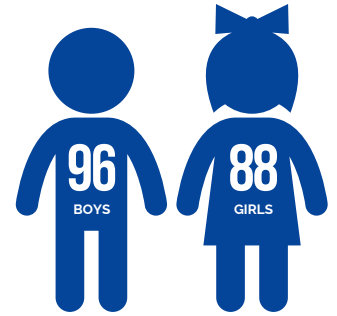
51.6%

of enrolled students served were minorities



37%

of students living in single parent households

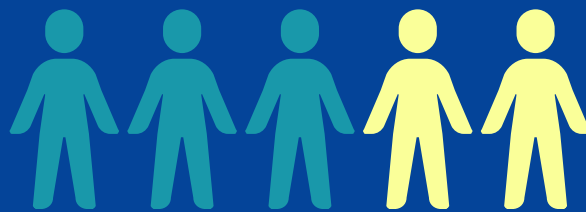


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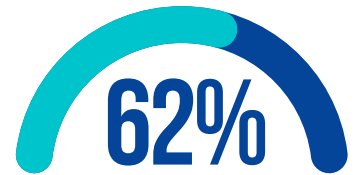
I can't tell you how much I appreciate all of the effort, planning, and incredible hard work that went into this program. It was such a blessing to our family this summer to have a place where my daughter enjoyed herself, felt engaged and that she was learning, and truly safe and cared for. There really aren't words to express how much that means to any parent but especially a single parent. We are beyond grateful!!
-Alison M., Parent

8 OUT OF 10

parents reported they would have not been able to afford summer camp for their child without CU



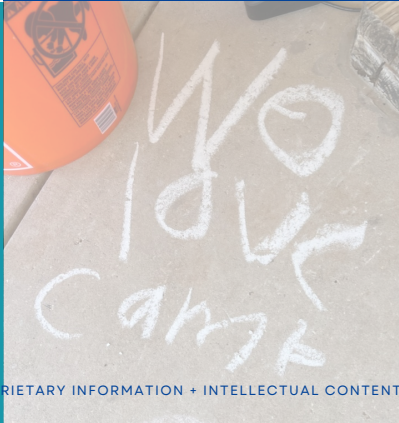
3.45 OUT OF 5 STUDENTS SERVED HAD A LEARNING DISABILITY



of families served were 125% below the federal poverty level.

5

The average size household



13

WISD teachers employed



The camp was great for the children because it gave them an opportunity to really explore and be creative. They were engaged and worked well together. In my first week I had a boy in my class that was shy and a bit worried. He arrived crying and feeling nervous, but once we gathered as a group and began working together he just thrived and by the end of camp all the kids were friends. It was great to see him flourish. -

Teresa I., WISD Teacher

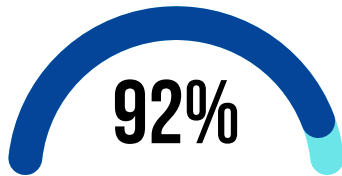
FUNDING SUMMARY

\$43,828.69 RAISED **\$42,281.35** SPENT

*Original CU budget estimated \$61,382 in expenses; some changes were made to match amount raised



During week two, CU underwent a program quality and impact audit from the Andy Roddick Foundation--which is very rare for new organizations. Observer was impressed by what they saw. Audit available by request



Percent of students who scored their camp experience a 5 on a scale of 1-5

"I WAS SURPRISED AT HOW PLEASED/HAPPY THE MAJORITY OF THE KIDS WERE THEY ALL APPEARED TO WANT TO BE THERE, NOT JUST SOMETHING THEY HAD TO DO." -DAVID B., VOLUNTEER

"As a working parent who still has to work in the summers, this was an amazing opportunity to have local day camps that were affordable, convenient, but most of all fun and exciting while keeping the children engaged in learning activities that keep them engaged. The "elective" choices that were available were so interesting that I would have enjoyed them too! I also thought it was a great way to integrate local community leaders and organizations into the curriculum and allow our children to learn and become involved." -Melodye G., parent

"THERE WAS SUCH A PASSIONATE, CARING AND PURPOSE DRIVEN MINDSET THAT WAS TRULY REWARDING." -CU LEADER

"We were so blown away by the community involvement and all the wonderful people who volunteered for this camp. My son was surrounded by so many folks of all ages who cared for him and shared their knowledge. My heart is truly touched by how much that went into creating Camp Community. Thank you!! Thank you to all who were involved." -Shannon C., Parent



100%

of surveyed parents reported CU filled a significant need there family had

"I WILL NEVER FORGET MY EXPERIENCE HERE. I HAD SO MUCH FUN AND CAN'T WAIT FOR NEXT SUMMER. THANK YOU FOR GIVING ME THE BEST SUMMER EVER." -PEYTON, STUDENT



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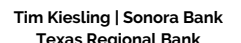
The number of unserved students on waitlist



THE FUTURE FORWARD-

With year one behind us, our goal is to continue the impact in the Wimberley Valley community by increasing the number of students served, the weeks offered, and the resources we can provide. While it might seem ambitious for our small community, if summer has shown anything, it is just how powerful we can be when we are unified.

We believe community is at the heart of Camp Community and that when a city unifies to serve together, support each other, and invest in our youth, we grow stronger today--and tomorrow. CU was intentionally created through collaboration to give our community the ability to take ownership with the reassurance that support stays HERE to do good HERE for years to come.



The Langham Family | Kelly Barclay | D Business Boutique | Gaultney Family | Schooler Family | In Honor of baby Jak Smith | Ozona Bank | Fish Tales Wimberley | Seekers Sunday School Class | Blanco Brew | Marios Kitchen | Myers Family | FBC Women on a Mission | BETA



CAMP COMMUNITY

Camp Community is a subsidiary of Start-Up Kids Club, a 501(c)3 nonprofit organization ensuring all children are afforded the opportunity to succeed at life beyond the classroom.

TO LEARN MORE ABOUT CAMP COMMUNITY

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